



Join Us for the HLA A 2024 Convention

Phoenix, AZ June 26-29, 2024



Register today for the annual HLA A Convention. This communication-accessible event is designed to support millions of people with hearing loss from all walks of life around the United States. It's the largest national gathering designed to empower individuals and families facing hearing loss. When you're not learning, discovering new technology or connecting with new and old friends, you can explore the rich indigenous culture of the Gila River Indian community, indulge yourself at the spa, play on two championship golf courses and dine on authentic Native American cuisine at the Sheraton Grand at Wild Horse Pass. Complimentary shuttles to Phoenix's Premiere Outlets and the Wild Horse Pass Casino will be available.

+ Chapter Leader Workshop—Wednesday, June 26
Topics include: Fundraising, Social Media and Marketing, ICAAT and Leadership Development

+ Opening Session—Thursday, June 27
Keynote Speaker—**Shanna Adamic**
Shanna Adamic is an inspirational keynote speaker and author empowering organizations with the competitive advantage of an audacious optimism mindset. In 2011, Shanna was diagnosed with a tumor compressing her brain stem. Given only a 4% chance of regaining basic functions, Shanna tapped into her optimism to defy the prognosis. After surgery left her deaf in one ear, she focused on gratitude for surviving. Shanna steadily relearned how to walk, talk, and ultimately thrive. Today, Shanna shares her message of audacious optimism and practical strategies for empowered thinking through her speaking.



+ Research Symposium—Friday, June 28
HLAA's 30th annual Research Symposium will focus on The Emotional Side of Hearing Loss. Often, hearing loss can lead to even more loss—most significantly, our easy connectedness with other people. This year's symposium features **Barbara Weinstein, Ph.D., Kathy Pichora-Fuller, Ph.D., Peter Dixon, M.D., Gael Hannan** and moderator **Ivette Cejas, Ph.D.**, discussing the powerful emotions of hearing loss, how they impact our behaviors and how we can harness them for a more successful hearing loss journey. **Research Symposium only access is \$20.**

+ Workshops—Thursday, June 27—Saturday June 29
27 education workshops on a variety of topics including:

- + Hearing Aids and Cochlear Implants Can Improve Your Quality of Life
- + Why Is It So Hard to Treat Sensorineural Hearing Loss?
- + Cybersecurity and Hearing Loss
- + Growing Up with Hearing Loss and Raising Kids with Hearing Loss
- + Finding Your Hearing Loss Community on Instagram

All workshops are fully accessible with hearing loops and CART.

+ Hotel—Sheraton Grand at Wild Horse Pass
A Resort-Style Adventure on Native Land—This year, we've traded the usual big-city experience for a beautiful southwest oasis. There's something for every member of the family to enjoy. Splash around in one of the four pools with waterfalls and a 111-foot waterslide. Discover horseback riding at the Koli Equestrian Center with lessons, trail rides, and outdoor events. For the younger guests, the Sheraton Adventure Club offers daily activities including exclusive Native American cultural programming. Or adventure by water and rent paddleboards, kayaks, and river boats to navigate the sprawling re-creation of the Gila River and view the gorgeous surrounding desert scenery. **Special rate of \$165/night plus tax for HLA A Convention attendees. Parking is free at the resort.**

+ Exhibit Hall and Product Demonstration Room
Come check out the latest technology and resources for people with hearing loss. **The Exhibit Hall is Free and Open to the Public!**

+ FUN!
It's not "all work and no play" at this convention with special events including the Welcome Back Bash and Celebrate! Awards Gala recognizing our Hearing Heroes.

+ Parents of Children with Hearing Loss Resources
Friday afternoon workshops designed specifically for parents of children with hearing loss including panel discussion with HLA A parents and pediatric audiologist **Dr. Michelle Hu** and Growing up with Hearing Loss and Raising Kids with Hearing Loss led by **Janna Rovniak Cowper**.

+ Veteran's Luncheon—Saturday, June 29
This luncheon celebrates our veterans and highlights resources available for veterans with hearing loss including the Veterans Across America Virtual Chapter (VAAVC). **First-time convention attendees who are veterans can attend the HLA A 2024 Convention for free. Email convention@hearingloss.org for details.**



**SCAN HERE
& REGISTER**

or visit
hearingloss.org/convention